

# Social or Politicized Identity: What Distinguishes Activists and Non-Activists in Croatia?

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# Social or Politicized Identity: What Distinguishes Activists and Non-Activists in Croatia?

Tomislav Pavlović, Marina Maglić, & Renata Franc

MIC – Vis 2024, September 18 – 21, 2024



# Socio-psychological understanding of collective actions



U ZNAK SOLIDARNOSTI SA STANISLAVOM TOMAŠOM

## Prosvjed Roma u Zagrebu: 'Rasizam ubija'



Autor  
Ivica Beti

13.07.2021.  
u 09:40

Pripadnici romske nacionalne manjine iz cijele Europe pokrenuli su međunarodni pokret kako bi osudili ovakvu vrstu ponašanja u institucijama za provođenje zakona

## Posvađali se organizatori Hetero parade. Dado iz Smogovaca: Gdje su nestali novci?

Index Vijesti

Zadnja nadopuna: 09:31, 08. ožujka 2023.

Podijeli 628



Na fotografiji: Željko Tokić, Lijljana Dragić, Alin Kavur  
Foto: Jurica Galoić/PIXSELL

ALIN KAVUR, dopredsjednik GČ-a Donje Dubrave i donedavni član HDZ-a, noćas je medijima poslao priopćenje u kojem navodi da je on, pokretač inicijative Straight pride - Hetero parada, udruhu Hrvatska mati prijavio Ministarstvu financija.

MITING U MEDIMURJU

## U ČAKOVCU SE PROSVJEDOVALO PROTIV ROMA Zastupnik Kajtazi: Oni Romima ne žele dobro ZABILJEŽEN INCIDENT Sudionici skupa nasrnuli na kontraprosvjednike

Priložnik: Antarić.hr

Objavljeno: 01. lipnja 2019. 19:27



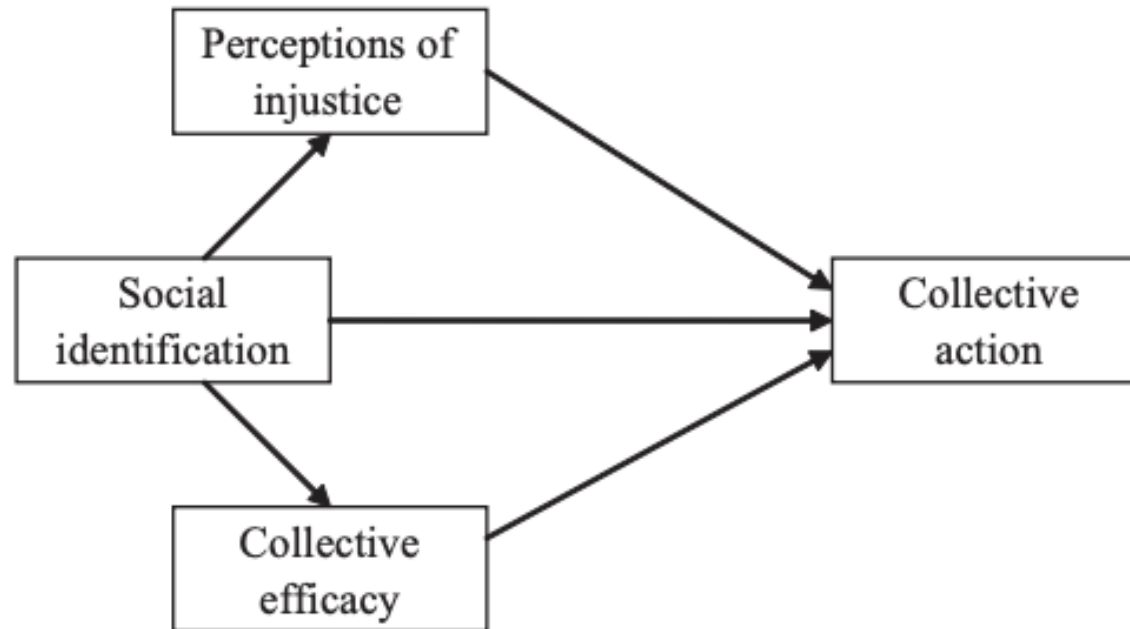
© Zlatko Rešnjak / CRPRA

Collective actions refers to behaviours that aim at improving the conditions of group and achieving common goals...

... for own group

... due to the solidarity with some other group

## *Social Identity Model of Collective Action*



**Figure 1.** The social identity model of collective action (van Zomeren, Postmes & Spears, 2008).

## RESEARCH GOALS

- Establish groups of Croatian citizens different regarding to combination of reported participation in collective actions
  - separately for Continental and Adriatic Croatia
- Investigate the potential differences between these groups with respect to
  - strengths of different social identifications
  - levels of concern regarding different groups and issues in Croatian society



# METHOD

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## SAMPLE

$N = 1462$  Croatian citizens (Croatian nationality - subset of the European value study data set (EVS, 2020) collected in 2017-2018)

- $M_{\text{age}} = 48.8$  ( $SD = 17.7$ )
- 59% women
- 37% high income
- 27% from towns with less than 5000 citizens
- **36% from Adriatic Croatia**
- 69% did not participate in tertiary education

# METHOD – Measures

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## Collective actions (activism)

- Signing a petition
- Joining in boycotts
- Attending lawful demonstrations
- Joining unofficial strikes

1 = have done,  
2 = might do,  
3 = would never do

# METHOD – Measures

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## STRENGTHS OF SOCIAL IDENTIFICATIONS

*How close do you feel to:*

- Town/city
- County/region/district
- Country                    1 = very close,  
   4 = not close at all
- Continent
- World

*How proud are you to be a Croat?*

1 = very proud,  
4 = not at all proud

## CONCERNS

*How much are you concerned with:*

- People neighbourhood
- People own region
- Fellow countrymen
- Europeans                    1 = very much,  
• Humankind                    4 = not so much
- Elderly people
- Unemployed people
- Immigrants
- Sick and disabled

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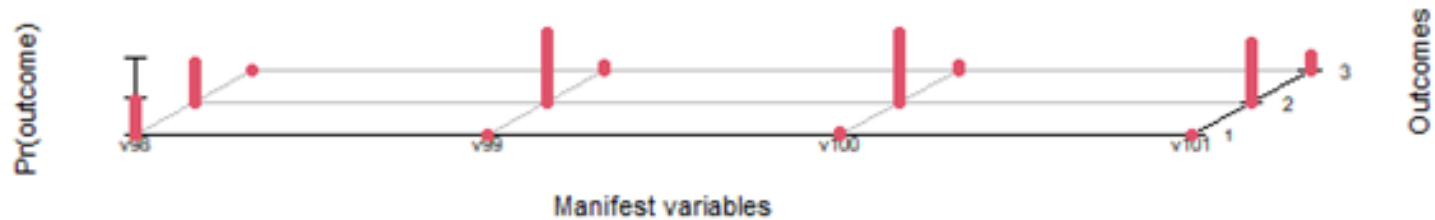
**Reverse-coded for main analyses**



# RESULTS Latent class analyses- 3 classes

Adriatic Croatia  
(HR03)

**Class 1: population share = 0.586**



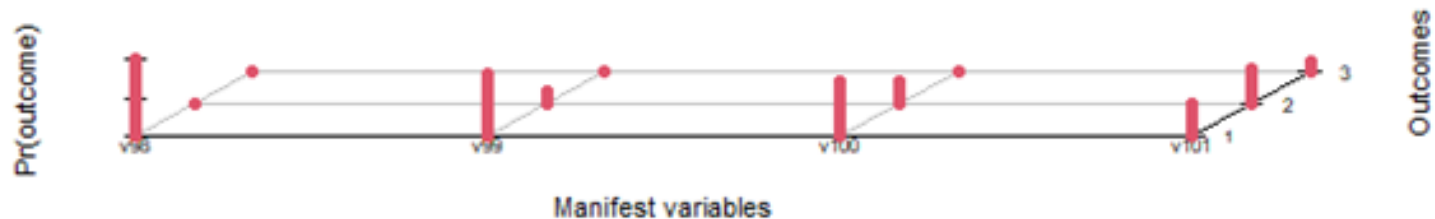
2 = might do

**Class 2: population share = 0.269**



3 = would never do  
NON-ACTIVIST

**Class 3: population share = 0.145**



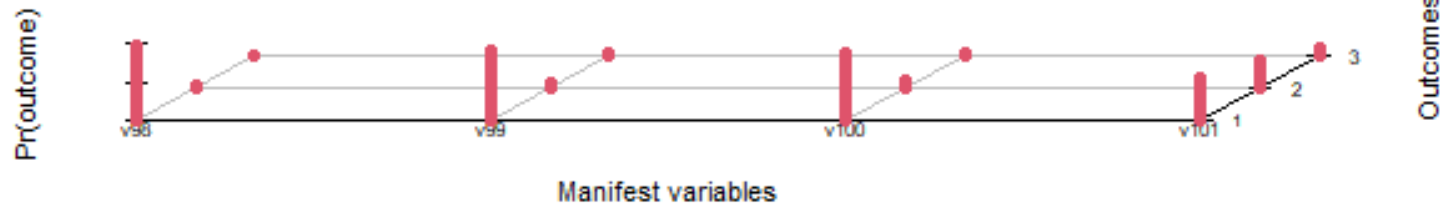
1 = have done  
ACTIVIST

petitions      boycotts      demonstrations      unofficial strikes

# RESULTS Latent class analyses- 3 classes

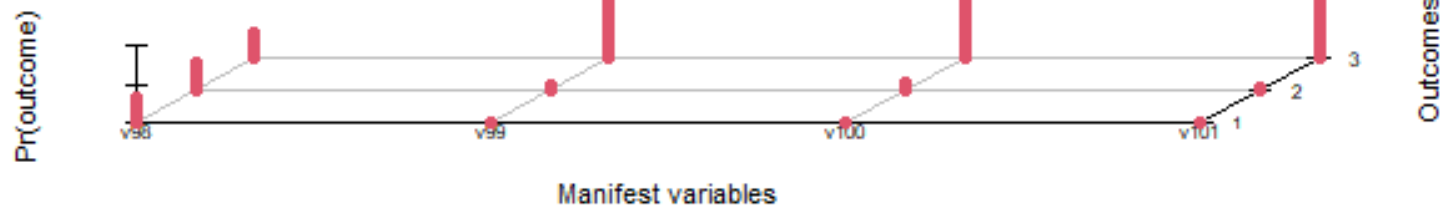
Continental Croatia  
(HR04)

**Class 1: population share = 0.105**



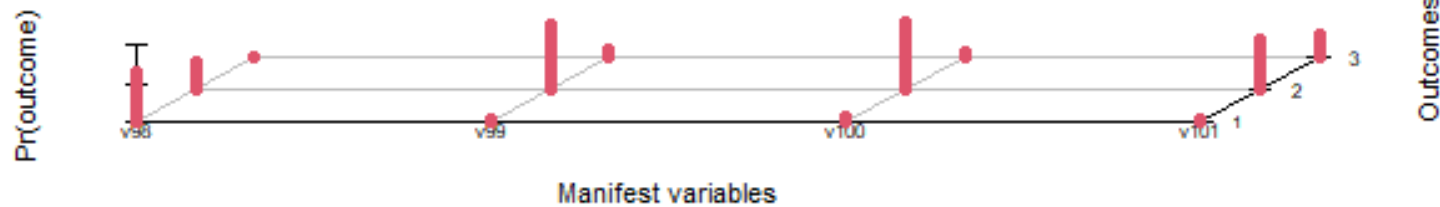
1 = have done  
ACTIVIST

**Class 2: population share = 0.317**



3 = would never do  
NON-ACTIVIST

**Class 3: population share = 0.578**



2 = might do

petitions

boycotts

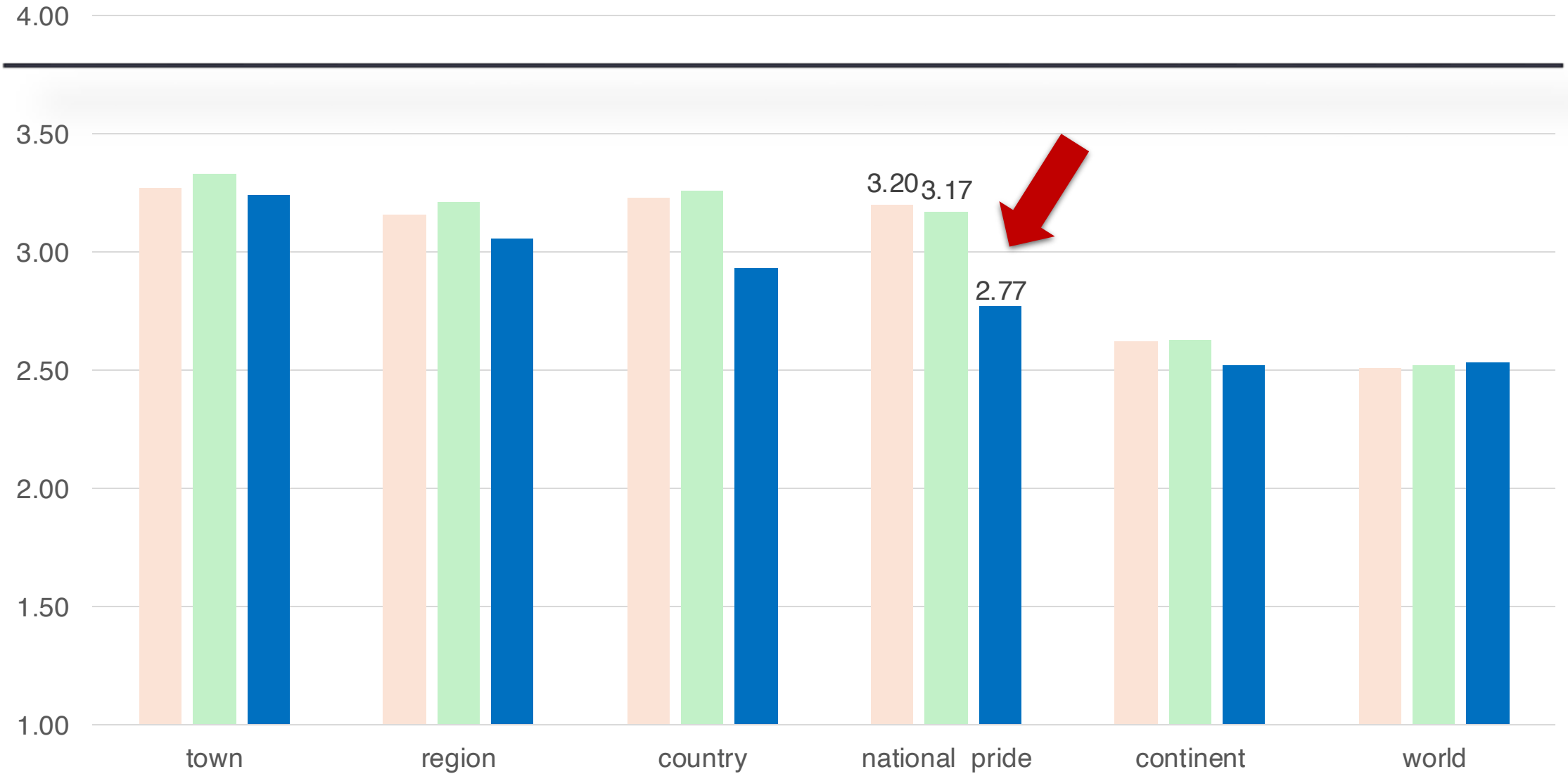
demonstrations

unofficial strikes

# RESULTS LCA on the pooled sample

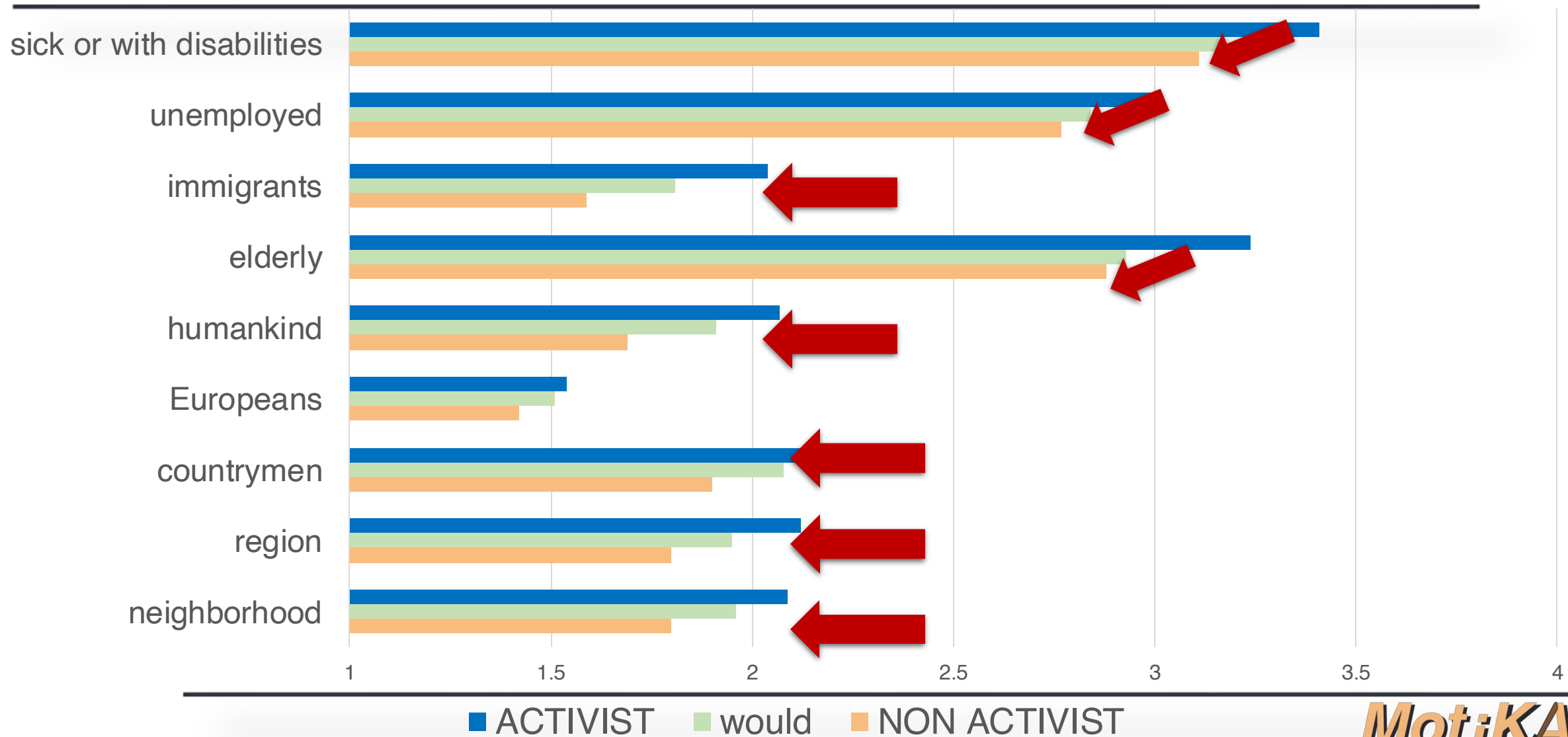


# STRENGTH of social identifications – comparison of the classes



■ NON ACTIVIST ■ would ■ ACTIVIST

# LEVEL OF CONCERN for DIFFERENT GROUPS/ISSUES



# CONCLUSIONS

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- THREE LATENT CLASES
  - Negligible differences between Adriatic and Continental Croatia
- STRENGTHS of SOCIAL IDENTIFICATIONS
  - Activists and non-activists feel similarly attached to broader group(s) covered by this study
  - Activists reported lower national pride compared to non-activists
- LEVEL of CONCERNS
  - Activists (and would-be activists) more concerned about different groups and issues
  - Politicized identity being more relevant for collective actions compared to strength of broader social identifications
- LIMITATIONS
  - Cross-sectional research design
  - Limited number of activism items used as indicators
  - Measurement scale
  - Concern as a measure of politicized identity?



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Hvala 😊  
Thank you!

*Tomislav, Marina, & Renata*



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